

Gastech

Conference & Exhibition

UK | ExCeL London | 8-11 October 2012

26TH EDITION

Hosted by

BG GROUP



Upstream at Gastech 2012

With a growing segment of our international audience visiting the show to procure and specify upstream technology, Gastech 2012 comes to London's ExCeL Centre in timely fashion. The 26th edition of Gastech will take advantage of the wealth of UK experience across the whole array of upstream activities to stimulate discussion of innovative and established exploration and production technologies alike. Over the course of four days, Gastech will deliver the globe's most influential buyers, specifiers and decision-makers from the foremost IOCs, NOCs, EPCs, governments and service providers worldwide.

"With Gastech, you have one event that's looking across the entire value chain. With the large number of exhibitors and the many opportunities to see what's available, it's like being able to attend many conferences in one place, so it's a very efficient opportunity for people."

Guy E. Lewis, Managing Director, E&P Sector, GTI

"Gastech is going to bring people together. Members of the subsea community attend a lot of events, but this is something different. They're going to meet new customers, people with new requirements - and hopefully come away with large contracts."

Bob Allwood, Chief Executive, SUT

The segment of the Gastech audience drawn from the upstream gas market has been steadily increasing over recent years, with 34% of attendees visiting to source new suppliers within upstream sectors such as subsea engineering, offshore technology and HSE to drilling, completions and unconventional production methods such as hydraulic fracturing.

With every producer, EPC and service company having head offices in the UK, Gastech London is an ideal hub at which you can connect with head engineers, project managers, drilling engineers and reservoir engineers.

Why Exhibit:

Gastech attracts almost 10,000 industry professionals from around the world, who control in excess of £8 billion in spend on the products and services exhibiting companies provide.

Based on comprehensive independent research:

- Conference delegates stated they expected to spend 20% of their annual purchasing budget with Gastech exhibitors
- Three-quarters of the Gastech exhibition visitors were likely to do business with contacts they met at the show
- In 2011, Gastech exhibition visitors had an average spend of more than \$2,500,000
- 68% of Gastech's exhibition visitors did not attend any other gas event in the last three years
- 88% of visitors had responsibility to authorise a purchase
- 79% of visitors came to meet new potential suppliers
- 32% of attendees found a new business supplier as a direct result of attending

Already exhibiting at Gastech 2012:



Where the commercial and technical gas worlds meet www.gastech.co.uk

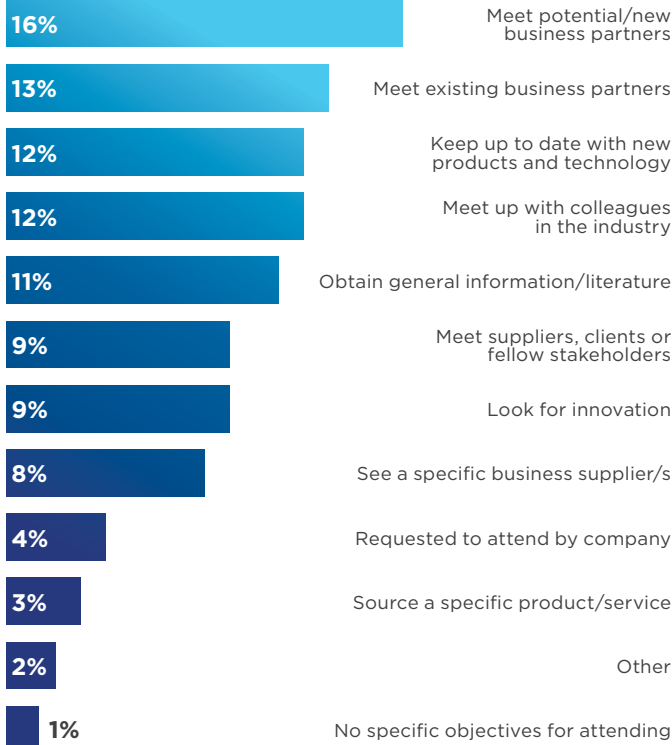
Who it serves

Gastech is the industry forum and meeting place for technical professionals within the upstream sector to network with each other as well as representatives from the midstream and downstream. The event serves as a platform for businesses specialising in:

- ▶ Exploration
- ▶ Seismic and geological mapping
- ▶ Unconventional resources (eg. shale, CBM)
- ▶ Subsea technology
- ▶ Offshore platform systems
- ▶ Environmental management and control systems
- ▶ Reservoir analysis and modelling
- ▶ HSE and regulation
- ▶ Downhole tools
- ▶ Well management systems

Our high-level audience serves as the ideal environment for your company to forge new business opportunities and build stronger client relationships.

Innovation, technology and networking are key visitor motivators



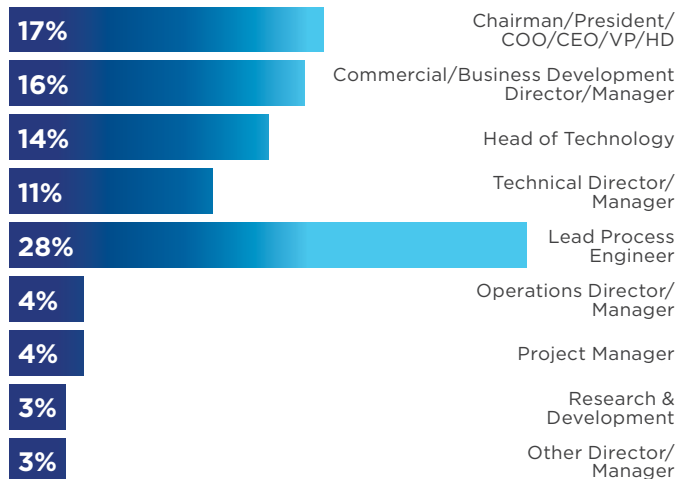
From the Gastech 2011 visitor survey. Multiple choice selection permitted.

Who should exhibit

If your organisation is involved in exploration and production, manufactures products for or supplies into the upstream market, you should be exhibiting at Gastech 2012 to:

- ▶ Generate new business opportunities and build strategic partnerships
- ▶ Maintain and connect with your existing clients and partners
- ▶ Market and launch your new products to the correct purchasers and decision-makers
- ▶ Bring your brand to life in front of a global audience

50% of conference delegates are director level or above



'Gastech is a vehicle for bringing all of the gas experts and gas marketers around the world into a single location; it plays a key role in bringing those colleagues together and having those face-to-face discussions that you really just can't get that same communication done or provided by other mechanisms'

Paul Sibal, Chief Process Engineer, ExxonMobil

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